



Study Title: Implementing community-based health promotion capacity for diverse equity-seeking women.

**Principle Investigator:** Erin Ziegler, PhD, NP-PHC  
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Sample Size: Interviews: n=40

### **Seeking health professionals for a single 20-minute phone interview about community agency capacity for health promotion**

#### **Background**

- Sexual and gender-diverse women in Canada face inequities in access to and quality of health care, and report poor healthcare experiences.
- Sexual and gender-diverse women often seek health information or advice from community agencies because it is culturally safe.
- Strengthening community agencies to provide health promotion advice and services may improve the health and wellness of sexual and gender-diverse women across Canada.

#### **Study purpose and funder**

We aim to learn about what is needed to develop and support capacity for health promotion among community agencies. The study is being conducted by Dr. Erin Ziegler from Toronto Metropolitan University with funding from the Canadian Institutes of Health Research. This study has been reviewed and approved by the Toronto Metropolitan University Research Ethics Board (2023-472).

#### **You can participate if you:**

- Are community agency managers or health workers, health promotion specialists or healthcare decision-makers (e.g. policymakers or managers in organizations such as government, governmental agencies, non-profits, professional societies or advocacy groups who might have insight on community agencies or partnerships with community agencies
- Work in any Canadian province or territory

#### **What you will be asked to do:**

- Read and sign a consent form that we will send you
- Speak with us by telephone for about 20 minutes. We will audio-record your answers.
- We will ask you about essential components of community agency health promotion capacity, and strategies used or needed to develop or support health promotion capacity
- We will ask if you are willing to take part in the next step of the study that involves completing an online survey to prioritize the most important elements of community agency health promotion capacity.

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**What we will give you:**

- When the study is done, we will send you a summary of the results

**To express interest or ask questions:**

Please contact the study coordinator: (TBD) *Please note that information sent by email may be accessible by external parties and therefore not entirely secure.*