



Study Title: Implementing community-based health promotion capacity for diverse equity-seeking women.

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Sample Size: Interviews: n=40

Incentive: Amazon.ca \$50 ecard

### **Seeking sexual and gender-diverse women for a single 20-minute phone interview about community agency health promotion advice or services**

#### **Background**

- Sexual and gender-diverse women in Canada face inequities in access to and quality of health care and report poor healthcare experiences.
- Sexual and gender-diverse women often seek health information or advice from community agencies because it is culturally safe.
- Strengthening community agencies to provide health promotion advice and services may improve the health and wellness of sexual and gender-diverse women across Canada.

#### **Study purpose and funder**

We aim to learn about what is needed to develop and support capacity for health promotion among community agencies. The study is being conducted by Dr. Erin Ziegler from Toronto Metropolitan University with funding from the Canadian Institutes of Health Research. This study has been reviewed and approved by the Toronto Metropolitan University Research Ethics Board (2023-472).

#### **You can participate if you:**

- Are 18 years of age or older
- You self-identify as a sexual and or gender-diverse woman (i.e.: Lesbian, Bisexual, Queer, or Trans)
- Have used one or more community agencies to access health information or advice

#### **What you will be asked to do:**

- Read and sign a consent form that we will send you
- Speak with us by telephone for about 20 minutes. We will audio-record your answers.
- We will ask you about the health promotion advice or services you used, what was good about those programs, and what could be improved. We will ask if you are willing to take part in the next step of the study which involves completing an online survey about the most important community agency health promotion topics or services.

**What we will give you:**

- After the telephone call, we will send you a gift card.
- When the study is done, we will send you a summary of the results.

**To express interest or ask questions:**

Please contact the study coordinator. *Please note that information sent by email may be accessible by external parties and therefore not entirely secure.*

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