

Why smoke? Why quit?

There are many reasons why members of our LGBT communities smoke more: stress caused by homophobia, biphobia and transphobia, marginalization and targeted marketing by the tobacco industry.

There are many reasons why members of our LGBT communities choose to quit smoking: to build stronger and healthier communities, to combat oppression and to be around for our loved ones.

Smoking rates within LGBT communities are two to three times higher than the general population.

It's time to clear the air. For more information, visit clear-the-air.ca



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